



FASTER, TOUGHER, SHARPER

THE ULTIMATE HAMMER DRILL BIT

BLUE 3-CUT

SDS PLUS DRILL BIT



33% LONGER LIFE

compared to leading brands, offering better value for money and fewer replacements over time.



30% FASTER DRILLING

speeds up your work and boosts productivity.



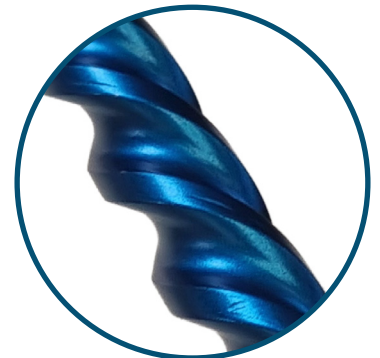
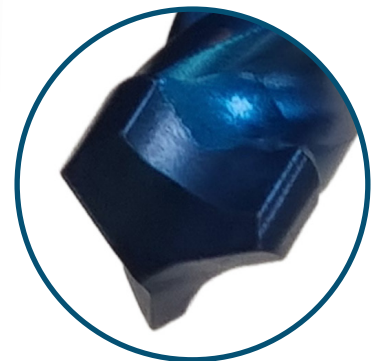
LESS VIBRATION

delivers greater comfort and improved control on every job.



PROVEN DURABILITY IN REBAR

performs 10% faster than a leading brand with reliable strength in reinforced concrete.



Click here to learn more





BLUE 3-CUT SDS PLUS DRILL BIT

PERFORMANCE THAT CUTS THROUGH THE COMPETITION.

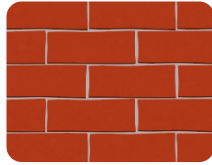
The **Blue 3-Cut SDS Plus Drill Bit** is a next-generation hammer drill bit delivering superior speed, strength, and endurance. Designed with a **welded solid carbide head, low-vibration 3-cutter geometry, and optimised flute design**, it ensures smoother drilling and greater accuracy under continuous use. Ideal for professional applications where consistency and reliability are critical, the **Blue 3-Cut SDS Plus Drill Bit** offers up to **33% longer life and 30% faster performance** compared to leading brands. Its distinctive **blue finish enhances visibility** on-site, making bit changes and depth tracking easier in dusty or low-light environments. For maximum efficiency, apply steady pressure, clear dust regularly, and inspect for wear when drilling through reinforced materials.



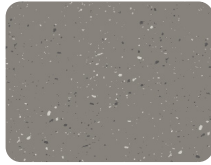
DESIGNED TO CUT THROUGH THE TOUGHEST MATERIALS



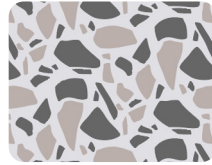
BRICKWORK



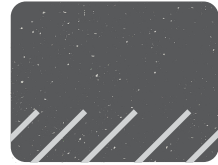
BRICK



CONCRETE



STONE



REINFORCED CONCRETE

FEATURES AND BENEFITS



1. Excellent Dust Removal

Smooth flute design efficiently removes dust, resulting in faster drilling and improved overall performance.



2. Precision Engineered

High strength solid tungsten carbide tips are welded to optimise the cutting edge angle.



3. Self Centering Point

Centering tip allows excellent accuracy positioning and fast drilling speed.



4. Fast and Efficient

High quality alloy steel strengthened with advanced heat treatment guarantees the shank's hardness and wearability.



5. Rounder Holes

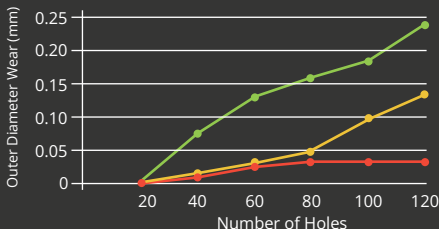
A unique 3-cutter flute design ensures high precision drilling performance. The perfect round holes are an ideal match for concrete anchor installation.



6. Unique 3 Cutter Design

Unique 3 cutter heads provide high impact-resistance and wear resistance compared with conventional 2 cutter drill bits.

Wear Resistance



Bit diameter: 800W
Electric drill: 800W
Work material: Concrete
Drilling depth: 100mm

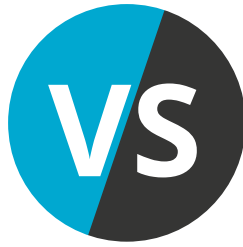
● BLUE 3-CUT SDS PLUS DRILL BIT
● Inserted Type 3 Cutter Bit
● Inserted Type 2 Cutter Bit

This test result is just an example, and it may change depending on work material and electric drill used.

WHY CHOOSE **Axxion**

Axxion from FixFirm is a trusted brand known for producing **durable, high-performance products** that are rigorously tested to ensure consistent quality and reliability on every job.

Axxion
BLUE 3-CUT
SDS PLUS DRILL BIT



INSERTED
CARBIDE TIP

WINNER	<p>LIFESPAN 33% longer lifespan – delivers up to 200 consistent holes.</p>	VS	<p>LIFESPAN Fails after 120 holes – reduced durability and cost-efficiency.</p>
WINNER	<p>SPEED 30% faster drilling on 8mm diameter – less time, more productivity.</p>	VS	<p>SPEED Slower drilling performance, falling behind in speed tests.</p>
WINNER	<p>SOLIDITY Welded solid carbide head for enhanced strength and precision.</p>	VS	<p>SOLIDITY Pressed head design – prone to early wear and reduced accuracy.</p>
WINNER	<p>VIBRATION Less vibration means better user comfort and tool control.</p>	VS	<p>VIBRATION Higher vibration – increased user fatigue and less precise work.</p>
WINNER	<p>TESTING Independently tested by professionals using TE-40 auto-drilling for unbiased results.</p>	VS	<p>TESTING No verified third-party testing – performance claims unproven.</p>

AVAILABLE SIZES

Product Code	Drill Diameter	Working Length	Overall Length
W043-252	Ø5mm	50mm	120mm
W043-262	Ø5mm	100mm	170mm
W043-352	Ø6mm	50mm	120mm
W043-362	Ø6mm	100mm	170mm
W043-371	Ø6mm	150mm	220mm
W043-376	Ø6mm	200mm	270mm
W043-395	Ø7mm	100mm	170mm
W043-396	Ø7mm	150mm	220mm
W043-452	Ø8mm	50mm	120mm
W043-462	Ø8mm	100mm	170mm
W043-471	Ø8mm	150mm	220mm
W043-476	Ø8mm	200mm	270mm
W043-480	Ø8mm	250mm	320mm
W043-562	Ø10mm	100mm	170mm
W043-571	Ø10mm	150mm	220mm
W043-576	Ø10mm	200mm	270mm

Product Code	Drill Diameter	Working Length	Overall Length
W043-580	Ø10mm	250mm	320mm
W043-582	Ø10mm	400mm	470mm
W043-662	Ø12mm	100mm	170mm
W043-671	Ø12mm	150mm	220mm
W043-676	Ø12mm	200mm	270mm
W043-680	Ø12mm	250mm	320mm
W043-683	Ø12mm	400mm	470mm
W043-695	Ø14mm	100mm	170mm
W043-696	Ø14mm	150mm	220mm
W043-697	Ø14mm	250mm	320mm
W043-698	Ø14mm	400mm	470mm
W043-770	Ø16mm	150mm	220mm
W043-776	Ø16mm	200mm	270mm
W043-783	Ø16mm	400mm	470mm
W043-875	Ø20mm	250mm	320mm
W043-883	Ø20mm	400mm	470mm

For more information about our **BLUE 3-CUT SDS PLUS DRILL BIT** range, email our team today at sales@fixfirm.com

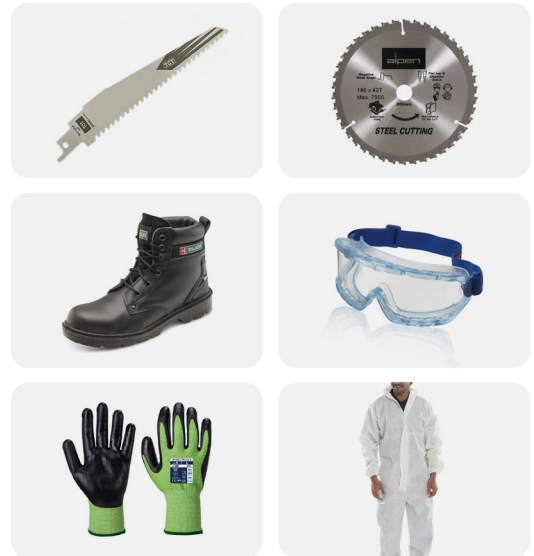
Axxion[®] By FixFirm[®]

Performance you can count on

At FixFirm, we understand the rigorous demands and challenges of every job site. That's why we developed the **Axxion[®]** range, a premium collection of trade-quality tools, accessories, and workwear crafted to deliver exceptional performance, precision, and durability. Whether you're drilling through tough materials, working in challenging environments, or needing reliable protection, **Axxion[®]** products are engineered to go further and last longer. Designed with the professional in mind, they provide consistent, dependable results that improve productivity while offering outstanding value where it counts the most.

The Axxion[®] range includes:

- ✓ Trade-quality SDS drill bits with advanced carbide tips
- ✓ Durable cutting discs for metal and masonry
- ✓ Protective workwear including safety goggles, boots, gloves and coveralls
- ✓ Accessories designed for enhanced job site safety and efficiency



Visit our website to view our Axxion[®] range

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- 🔧 Power Tools
- 🏗️ Builders Metalwork & Ironmongery
- ⚡ Electrical & Mechanical Products
- 🔪 Sealants & Adhesives
- 🔩 Drilling, Cutting & Driving Tools
- 🔩 Fasteners
- 🧤 Safety & Site Supplies
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